

General Overview and Application for Prospective Board Members



Digitunity

120 N South Rd. Unit C #284
North Conway, NH 03860-5267

www.digitunity.org | 203-863-9100



January 2022

Dear digital inclusion supporter,

Thank you for your interest in serving on the Digitunity Board of Directors.

A pioneer in the concept of technology reuse, National Cristina Foundation worked to close the digital divide since 1984. Over all these years, the Foundation placed hundreds of thousands of donated, used computers with organizations serving people in need.

Today, the depth and persistence of the digital divide and the urgency of the need has driven us to attack this issue in a bold, new way. We believe everyone who needs a computer should have one, and that device ownership is the heart of digital equity. Landscape research in 2020 identified the need for a comprehensive, nationwide strategy to address device ownership, as no national-level actor was addressing this need. **Digitunity**, a new tax-exempt public charity, was launched by the National Cristina Foundation in late 2021 to fill that gap.

We are actively seeking talented, passionate, collaborative, and unshakably optimistic people to join in the oversight and governance of Digitunity, as we complete this remarkable transformation and meaningfully advance digital inclusion and device ownership. This information package presents a general overview of the work, structure, and finances of the organization, as well as a look at where we are now and where we are headed.

If you have questions about the organization or board service in general, please contact me by phone at (603) 475-4232, or via email at scot@digitunity.org.

Sincerely,

A handwritten signature in black ink that reads "Scot Henley". The signature is fluid and cursive, with a long, sweeping tail that extends downwards and to the right.

Scot Henley
Executive Director

GENERAL OVERVIEW

What is the Problem?

Millions of people are cut off from opportunities because they don't have a computer. The number is staggering. 55 million Americans do not have a computer at home, and tens of millions of households do not have enough computers to allow for concurrent use by multiple family members. These non-device or device-deficient households make up what we call the "technology gap." Folks in these households are often unable to access education, telehealth, and employment. It's not right and we can do better.

What is Digitunity?

We believe that no one should be left behind from the opportunities that computers, technology access, and training make possible. National Cristina Foundation pioneered the concept of technology reuse in the early 1980s and was the first national nonprofit organization to address the issues of the digital divide. Today, carrying that work forward, Digitunity is working towards systems change, creating lasting pathways to ensure long-term impact. We won't stop until the barriers that limit the opportunity to participate in our digital society have been removed.

Why Join the Digitunity Board?

- We are an organization with a national footprint, and we are working to solve a big problem via ecosystem-level changes. This is a big, interesting, exciting agenda to be a part of.
- Technology reuse for social good is a noble and unique cause, with very few other organizations in this space. Technology reuse is a triple bottom line win: social, environmental, and financial.
- We are changing lives. Veterans, those with disabilities, underserved and economically disadvantaged communities, hundreds of thousands of people from all walks of life have been impacted by our work. And that's just the beginning. There is much more work to be done.

Current Snapshot

- Strategy: Filling a gap at the national level, Digitunity is leading a national strategy to eliminate the technology gap at scale. Digitunity's current work comes to life in five ways: Bolstering supply, advancing knowledge, powering a network, implementing programs, and building awareness.
- Finances: National Cristina Foundation provides a foundation of annual operating support for Digitunity's work. To become financially sustainable within the next three years, Digitunity is actively working to generate additional financial support from individual, foundation, and corporate sources.
- People: Recently expanded staff team of 9 FTEs and a Board made up of 11 people. We are working to further expand the Board in 2022 to enhance our collective skills and experience.
- Program: Current Digitunity program includes a web-based computer donation platform, corporate tech donation placement service, and a national network of 1,500 practitioner organizations, including 91 nonprofit computer refurbishers. Thanks to a \$2.5 million gift from AT&T, Digitunity is also working in 10 cities to coordinate resources and help eliminate the digital divide for 20,000 K-12 children and their families.

Board Duties

- Meetings are conducted via Zoom and take place approximately every 6 weeks.
- All Board members are expected to serve on at least one committee, and meetings are held via Zoom as needed.
- One in-person meeting each year, with reimbursement for travel/associated expenses.
- To review a general overview of the roles and responsibilities of nonprofit boards, visit <https://boardsource.org/fundamental-topics-of-nonprofit-board-service/roles-responsibilities/>

APPLICATION PROCESS

Digitunity's Governance Committee, led by Chairman Aaron Woods, is tasked with recruiting, vetting, and nominating candidates for the Board of Directors.

If you are interested in becoming a member of the Board, please [visit the "Our Team" page at Digitunity.org](#) to find the online application. Please complete and submit the application/questionnaire and upload your current resume as well. We will be in touch thereafter to arrange for a time to connect.